



FOR IMMEDIATE RELEASE

Lavona See Achieves the International Distinction of Certified Educational Planner

Marysville, Ohio (February 7, 2011) – See Higher Education announces that its founder, Lavona See was just notified by the AICEP Board of Commissioners that she has passed the CEP exam and has earned the designation of Certified Educational Planner making her one of only eight in Ohio to ever achieve this merit. ***There are fewer than 200 Certified Educational Planners in the world.*** The American Institute of Certified Educational Planners (AICEP), was founded by the Independent Educational Consultants Association in 1997 and now operates as an independent organization with its own Board of Commissioners.

The Certified Educational Planner (CEP) designation gives families the assurance they need that they are working with a qualified professional who is committed to maintaining the highest quality of service to clients. A certified educational planner has achieved the highest standard in the profession of educational consulting. To become a CEP, consultants and counselors must pass an application process, a board certified examination, hold a Master's degree or equivalent and visit and evaluate a prescribed number of educational institutions. A CEP is an experienced professional who is committed to providing the highest quality of service to students and families.

Independent Educational Consultant, Lavona See completed her undergraduate degree in Education and Master's in Higher Education Administration from The Ohio State University. Following a career in college admissions, See began her educational consulting practice in 2007 and opened the Marysville office. See is professionally engaged in the state of Ohio having actively served The Ohio Association for College Admission Counseling since 1991 and the National Association for College Admission Counseling since 2006.

"It is my passion to help young people discover their unique voice and strengths as well as to guide them through the college search and application process," comments See. "I believe that matching a student's personality, learning style and leadership abilities with the appropriate academic, social and financial fit is a main priority when assisting her or him in the preparation for higher education. Being admitted to the American Institute of Certified Educational Planners has been a goal of mine as it is a testimony to my commitment to serving students and families from a solid personal, professional knowledge base." "This credential has been referred to as the 'Gold Standard' among independent educational consultants," continues See.

The American Institute of Certified Educational Planners website (www.aicep.org) allows viewers to search the list of educational consultants who have earned this rare and elite distinction. To find out more about See Higher Education visit www.seehighered.com or call 614-314-4907

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About See Higher Education

Founded by Lavona See, See Higher Education's mission is to educate, guide, encourage and empower students and their parents through the college search and application processes, emphasizing the best fit and match for each individual student. Lavona See is known for her knowledge of higher education and her personal, caring approach to working with students and their families.

